



Call for Papers

Velo-city 2007 requests your international field reports in the area of bicycle transport promotion. We cordially invite you to submit presentations as contributions to the conference.

Please send us a summary of your proposals according to the following requirements:

Content

The abstract of your presentation should

- ▶ Summarize the content of your presentation briefly and succinctly,
- ▶ Allow assignment to one of the four Velo-city 2007 focal themes presented above, and
- ▶ Describe in one sentence why you wish to present this topic at Velo-city 2007.

Form

The summary should

- ▶ Match to the format template defined under www.velo-city2007.com under the menu item "Call for Papers",
- ▶ Indicate whether you want to make your presentation as a **poster presentation** or a **working group discussion**,
- ▶ Comprise a maximum of one DIN A4 page, i.e. **maximum 300 words**,
- ▶ Contain **no graphics, diagrams or pictures**,
- ▶ Be in the **English language**, as the conference language will also be English.

Addressee

Kindly send your contribution as an E-mail attachment to the address:

papers@velo-city2007.com

Deadline

The summary must be submitted by

Friday, 11th August 2006.

The Programme Committee will inform you by Monday, 2nd October 2006, whether you have been accepted as a speaker for Velo-city 2007. In the next step, we will request a full version of your presentation.

Programme Committee

The Programme Committee will consist of international experts in the promotion of bicycle transport.



Velo-city 2007 Forums

Velo-city 2007 offers the following forums:

Plenary

General aspects of bicycle transport promotion will be presented in plenary meetings. Speakers from high-ranking institutions will discuss strategies for the future environment and transport policy concerning the development of our mobility.

Working group

The proposals submitted on the basis of the current call for papers will be presented in the working groups. These presentations introduce complex measures and initiatives for the promotion of bicycle transport. No more than three thematically coordinated speakers will be each given the opportunity to make a presentation not lasting longer than 20 minutes per speaker. A facilitator will guide the subsequent discussion and summarize the outcomes of the theme block.

Poster presentation

Special measures for the promotion of bicycle transport can be demonstrated to a smaller interested auditorium via poster presentation (DIN A0). The selection of posters will also be conducted on the basis of the proposals submitted in response to this call for papers. The strength of this form of presentation lies in personal contact between the speaker and the audience and the direct possibility of face-to-face discussions.

Exhibition

You can visit an exhibition of innovations in the bicycle sector in the lobby of the conference halls and talk to the exhibitors in person.

Topical excursions

With numerous excursions on different thematic topical areas you are provided the opportunity to visit model projects for bicycle transport promotion in Munich and the Munich area.

And ...

- ▶ Furthermore, we invite you to
- ▶ Attractive evening events and
- ▶ An interesting partner programme.



Dates

Velo-city 2007 in Munich

Date

12th - 15th June 2007

Venue

Gasteig Conference Centre
Rosenheimer Str. 5
81667 Munich
Germany
www.gasteig.de

Contact and Information

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News and registration

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Velo-city 2007 - From Vision to Reality

See you in Munich!

Call for Papers - 2nd announcement



12th - 15th June 2007

Publisher

State Capital Munich
Mayor Hep Monatzeder
Marienplatz
80331 Munich
Germany

From Vision to Reality

Velo-city is the international forum that convenes every two years to discuss strategies to promote bicycle transport. Already now, success has been registered in promoting bicycle transport worldwide under the most varied prerequisites.

Report positive examples in bicycle transport promotion and your own successes at Velo-city 2007 and be encouraged by the positive achievements of others. Take advantage of the opportunity to lay the foundation for new partnerships and cooperations at Velo-city 2007.



The following focal themes around bicycle transport promotion are given topical emphasis:

- ▶ **A plus in quality of life** - through city-friendly, socially friendly and environmentally friendly mobility.
- ▶ **New chances on the employment market** - the economic factor "bicycle",
- ▶ **Mankind and health** - the win-win factor bicycle,
- ▶ **Modern urban and regional development** - workable models for a future worth living for.

With this call for papers, we invite you to present your forward-looking **visions**, your successful **strategies** and **cooperations** and naturally your **best practices in reality**, within the framework of the above themes, to an international expert audience at the Velo-city conference 2007 in Munich.



Hep Monatzeder,
Mayor of the City of Munich

▶ Quality of Life

A high measure of quality of life is a decisive factor for the attractiveness of our cities and regions. Preventive protection of the environment reduces hazardous emission and contributes significantly in this sense.

At the same time, one can no longer imagine our modern societies without a minimum entitlement to mobility. The key word - also to ensure mobility for all transport participants in the future - is "sustainable mobility". Particularly in metropolitan centres, the bicycle offers numerous advantages as an environmentally friendly and extremely low-price means of transport.

Velo-city 2007 deliberates:

- ▶ What visions do we pursue for our quality of life?
- ▶ What concrete contribution can bicycle traffic make?
- ▶ Is the increase of the quality of life through more bicycle transport linked to certain structural conditions?
- ▶ Can the increase in quality of life be quantified and qualified?
- ▶ What other areas of life benefit additionally?



Manfred Neun,
President of the
European Cyclists'
Federation (ECF)

▶ Employment Market

The bicycle is an increasingly important economic factor. It provides for new jobs in existing branches, and also opens new branches e.g. in the service sector. Its economic potential is dependent on the so-called development level in the individual countries and has not been exhausted by many means to date. The total economic benefit will become clear to the parties that have signed the Kyoto Protocol at the latest when they make their first payments.

The bicycle is undeniably an increasingly more important economic factor in everyday life and leisure time - and the employment market plays the largest role here.

Velo-city 2007 asks:

- ▶ What new employment market areas have opened up through bicycle transport?
- ▶ Can the bicycle be measured as an economic factor?
- ▶ Which strategies - e.g. the promotion, development, marketing - can enable further promotion of the economic factor "bicycle"?
- ▶ Are there synergy effects within other markets?



Dr. Bernhard Ensink,
ECF Secretary General/
Velo-city Series Director

▶ Health

Movement has a positive effect on health. The cardiovascular system, the musculature and general fitness are strengthened by cycling and trained individually. Movement on a bicycle thus creates the optimum link between integral body training and effective mobility in daily routines and leisure.

This has a positive effect on the economic health costs. Therefore, cycling is already being advertised in a wide range of fields and integrated in diverse campaigns due to its positive image.

Velo-city 2007 discusses:

- ▶ Can the advantages of cycling for health be quantified and qualified?
- ▶ Can the effects on the economic costs of the health sector be described or even quantified?
- ▶ Are further synergies known?



Ralf Kaulen,
Velo-city Director

▶ Urban and Regional Planning

Numerous urban models from previous decades, for example the "vehicle-friendly city", have proven unsustainable in practice. They have been replaced by new, modern models such as for example the "city of short distances" in the meantime.

An increase in bicycle transport is an important measure for the re-attainment of the city living space and simultaneously secures individual mobility for all population groups.

Velo-city 2007 illuminates:

- ▶ What cooperation can strengthen the value of bicycle transport in modern urban and regional planning models?
- ▶ Which national strategies strengthen the value of bicycle transport in urban and regional development?
- ▶ Which best practices can illustrate bicycle-friendly urban and regional planning worldwide?

All around Velo-city 2007

Sustainable mobility is fun! Munich demonstrates this annually at the traditional "Streetlife-Festival":

During this two-day festival, Leopoldstraße in Munich, an urban primary transport axis, is transformed into a large vehicle-free zone. The most diverse initiatives - all around the theme "sustainable mobility" - invite the visitors to test and try. This demonstrates impressively how low traffic in an inner city can contribute to the quality of life.



Velo-city 2007 is more than a conference for Munich and Germany.

Velo-city 2007 launches a process for more sustainable mobility on our streets.

Numerous decentralized events are planned for the citizens, in order to allow them to test new sustainable forms of mobility and above all to motivate them to cycle.

This concept gives you, as international delegates of Velo-city 2007, the opportunity to get to know Munich and Germany from a very special aspect, and to take part in the process of mobility change.

See you in Munich at Velo-city 2007!

